

Paul Steenkamp

DIFFERENT IS BEAUTIFUL

**Paul believes in the value of doing things differently and doing different things, in the service of purpose, people, and the planet.**

His mission is to equip and inspire purpose-driven leaders, teams and organisations to deliver results in ways that empower their people to do the best work of their lives.

That's why for more than two decades, Paul Steenkamp has been pursuing the gold standard for democratising workplace innovation.

Since 2016 he has founded three companies, including his strategic innovation consultancy (Solve Differently), a community of practice for corporate innovators (The Creative Leadership Collective) and a character strength bureau to help drive inclusion (Kandoo).

As an intrepeneur, Paul managed the FNB Innovators programme when the bank was named the most innovative in the world.

He was the Executive Sponsor for the building of internal startups using New Ways of Working at Standard Bank, including SnapScan, Shyft Forex App and Edge Banking.

He began his corporate career at Cap Gemini (London) in 1997.

Paul holds an Executive MBA from Henley Business School, Honours in Organisational Psychology from Rhodes University. In 2019 he attended the SingularityU South Africa Executive Programme, and was recently selected to participate in the THINK global Executive Leadership Program in Amsterdam.

Paul is serving parliament for a second term on the National Advisory Council on Innovation. His first book, *The Character Dividend: The Secret DNA of Successful Corporate Innovation* - is due for release in Q1 2021.

If you are a modern leader looking to build a different world through innovation, Paul would love to connect with you via [paulsteenkamp.com](http://paulsteenkamp.com).

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